

GROWTH Strategies

Advisory Minute

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Dear Stephen,

Welcome to another issue of *Advisory Minute* - just for our Preferred Network. **WARNING!** - These quick-read, meaty content, educational resources and articles **WILL** dramatically improve your income and Sales & Marketing performance of your business - but only when **IMPLEMENTED!**

5 Sites to EARN for Doing What You're ALREADY Doing!

Here we go AGAIN with **5 MORE Resources - just for YOU!**

My hope is you already have MULTIPLE STREAMS of INCOME. Utilize the resources here, to get **additional leverage of Income for doing what you're already doing...**

1. [PayPerPost.com](http://payperpost.com/) (<http://payperpost.com/>)

Get Paid for Blogging, Blog Advertising and Advertise on Blogs

Get paid for blogging. Write about web sites, products, services, and companies and earn cash for providing your opinion and valuable feedback to advertisers. Disclosure required.

2. [BeatThat.com](http://beatthat.com/) (<http://beatthat.com/>)

BeatThat! is committed to providing an open, transparent view into the world of online shopping.



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Stephen H. Jones

([Online Profile](#))

3 Ways to Get Out of a RUT!

1. **Shift your mindset from self to customer.** Most business people think of themselves first. They craft product and service offers from their own perspective and consider themselves the beneficiaries of their actions.

Put yourself into the

Shoppers online can feel comfortable that they've found the very best deals from stores they know a lot about - and the site guarantees that it has the lowest prices for its products, or you'll be paid for alerting the site to a better deal!

3. [ListAsaurus.com](http://www.listasaurus.com/ads/index.php) (<http://www.listasaurus.com/ads/index.php>)

The first classifieds website that PAYS you simply for listing ads and auctions! We're also the first auction website to feature video! You can list and search classified ads, auctions, and find business services in your local area.

Listasaurus provides free local and national classifieds and auctions, as well as low cost advertising in our Business Directory.

4. [PopCuts.com](http://www.popcuts.com/) (<http://www.popcuts.com/>)

Buy a song. Get paid everytime it sells again!!!

5. [Yuwie.com](http://www.yuwie.com/) (<http://www.yuwie.com/>)

Where it PAYS to socialize! First off, Yuwie is 100% FREE. Yuwie is like any other "connect with friends" or social networking site. But we have one major difference.

Yuwie pays you to blog, upload pictures, refer friends, chat, hang out, etc.

Stephen Jones operates GROWTH STRATEGIES and provides "Hands On" Sales & Marketing Consulting with a GUARANTEE for small business owners.

For questions, or a free NEEDS ANALYSIS - call directly to 770.601.0949 / 800.261.5034 or via e-mail at SJones@GrowthStrategies.us

Please visit us on the Web at www.GrowthStrategies.us for assistance with your business.



This Educational E-Zine was edited and proofread by LeAnne McDaniel with the professional services of **Write On Communications** at [Write On Communications, LLC](http://WriteOnCommunications.LLC)

For professional help with your writing and editing needs, contact:

E-Mail: LeAnne@WriteOnComLLC.com
Mobile: **404.790.4299**

Feel free to Forward this on to 5 of your **Clients, Partners, Prospects or Networking Contacts** if you find it to be helpful.

mind of your customer. Who are these people anyway? What are they concerned about? What are they trying to accomplish?

If you were your customer, what would you think of that new product, marketing campaign, or mail piece?

2. Shift your mindset from customer to client.

A customer is someone who buys your goods or services. The original meaning of client is entirely different: someone who is under your care and protection.

If they're customers, your goal is to get them to buy something. But if you were to think of them as under your care - would you approach your business from another angle?

How would you take care of them? How would you 'protect' them? What new programs would you want to implement immediately?

3. Revisit your vision. Whenever I feel like I'm in a rut I return to my vision and I do two things.

First, I make sure it still inspires me and that it is pointing me in the direction I want

They'll thank you for thinking so highly of them!

Sincerely,

Stephen H. Jones
GROWTH STRATEGIES



to go. Once sure, I put pen to paper and rewrite it.

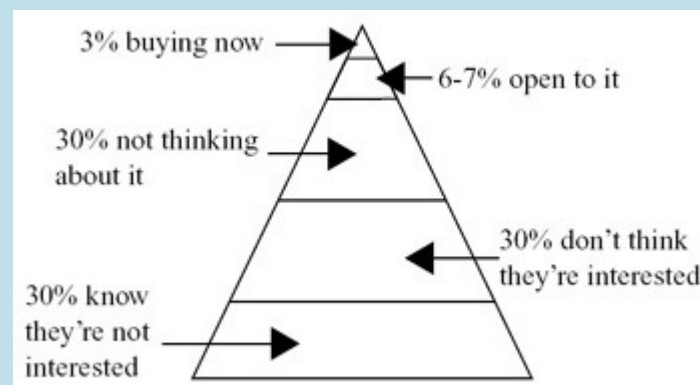
Not just once, but over and over. And I keep writing until I can't write it anymore because I'm jumping up and down with a new idea I must do something about right away.



Did You Know...?

On average, only 3% of your market is looking to buy your product or service.

FULLY 67% are OPEN TO IT, NOT THINKING about it, or they DON'T THINK they're interested.



Ask about our [Executive Briefing](#) sales tool - which is **GUARANTEED** to get you *dramatically* more appointments, and *dramatically* more closed sales!

E-mail us **TODAY** at Info@GrowthStrategies.us or call 770.601.0949 / 800.261.5034 to schedule a Discovery Session for your sales needs.

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GROWTH STRATEGIES | 3455 Peachtree Industrial Boulevard | Suite 305-301 | Duluth | GA | 30096