

GROWTH Strategies

Advisory Minute

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Dear Stephen,

Welcome to another issue of *Advisory Minute* - just for our Preferred Network. **WARNING!** - These quick-read, meaty content, educational articles **WILL** dramatically improve the Sales and Marketing performance of your business - but only when **IMPLEMENTED!**

Stunning Business Growth Resources to Make You Money!

Here we are with **4 MORE Business Growth Resources - for YOU!**

Explore, Use and **Integrate** these tools into your sales & marketing efforts for your business for tremendous results.

So here they are...

4 Resources to MAKE YOU MONEY:

1. [SalesConx](#):

Do business smarter, faster and more efficiently with the first online marketplace for business referrals. Salesconx provides the technology and services to support both buyers and sellers - including qualified introductions and pay-per-performance deal generation. No more monthly subscription fees, no more out-of-date lead lists.

Pay only for introductions to the buyers, clients, investors or partners that you choose. Select members even have the opportunity to only pay for connections that result in a closed deal.

Receive a \$25.00 CREDIT just for signing up for a FREE account!



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Stephen H. Jones

[\(Online Profile\)](#)

4 Areas to Improve Your Marketing

Sometimes knowing what not to do is as important as knowing what to do. Use this handy list of common marketing mistakes as a reference tool to keep your business on track.

Know the Intended Target

2. [Writer4Me:](#)

The world's most popular ghost-writer site. Hire professional writing services for low rates. From web content to resumes, ad-copy to sales letters, books/ebooks to screen-plays; you say it - we have it!

Writer4me employs bestseller writers and awarded designers in order to provide you with genuinely cost-effective solutions. They're strictly sensitive to deadlines, and have 10 years rock-solid experience. Complete confidentiality with all writing and designing solutions under one roof and full flexibility to customize any solution.

3. [SingleFeed:](#)

SingleFeed helps online retailers submit, manage, and optimize product listings on top shopping sites through a single data feed. SingleFeed is an expert in the shopping search industry, and is an approved Google Product Search Partner.

SingleFeed makes your online product marketing life easier, and allows you the ability to submit, manage, and optimize a single product data feed as opposed to 5, 10, or even 15 feeds. SingleFeed allows you to track your clicks and sales in a single interface.

4. [MinuteBox:](#)

MinuteBox is a market space for online interactive advice and assistance. Sign-up as a Buyer or a Seller. As an MBuyer, you post a request for the service you need. MSellers all over the world will bid on your request, write a pitch to tell you why they can satisfy your needs, and bid on the request with competitive pricing.

With MBox's rating and feedback system, you can also easily see what other MBuyers think of a particular MSeller's services. On MinuteBox, it is easy to find the right service provider with the best price.

Stephen Jones operates GROWTH STRATEGIES and provides "Hands On" Sales & Marketing Consulting with a GUARANTEE for small business owners.

For questions, or a free NEEDS ANALYSIS - call directly to 770.601.0949 / 800.261.5034 or via e-mail at SJones@GrowthStrategies.us

Please visit us on the Web at www.GrowthStrategies.us for assistance with your business.



This Educational E-Zine was edited and proofread by LeAnne McDaniel with the professional services of **Write On Communications** at [Write On](http://WriteOn.com)

In this approach, you have no marketing plan. You leap at promotional opportunities in the hopes of getting the desired results. Step back for a moment and plan.

Set objectives, identify the audiences you want to reach, decide on a budget, and determine strategies and tactics. Following a charted course of action is much easier on your time and your wallet.

Not Tracking Results

You need to know where you get the most bang for your buck so that you can reinvest in efforts that work.

Activities as simple as asking customers where they heard about you or how satisfied they are with your product or service will go a long way toward generating new and keeping existing customers.

Making It Easy for People Not to Remember You

When you think about a soft drink or automobile, what comes to mind first? Typically, it's the name of your preferred brand. That's because the company did a good

[Communications, LLC](#)

For professional help with your writing and editing needs, contact:

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Feel free to Forward this on to 5 of your **Clients, Partners, Prospects or Networking Contacts** if you find it to be helpful.

They'll thank you for thinking so highly of them!

Sincerely,

Stephen H. Jones
GROWTH STRATEGIES



job of stamping its brand into your mind.

You're no different. Whatever business you're in, your goal is to get people to think of you first.

Letting Marketing Go When Cash Flow Slows

Marketing activities often go on the chopping block first when times get tight. Bad idea. These activities help you bring in business. Rather than cease and desist in the marketing area, make adjustments.

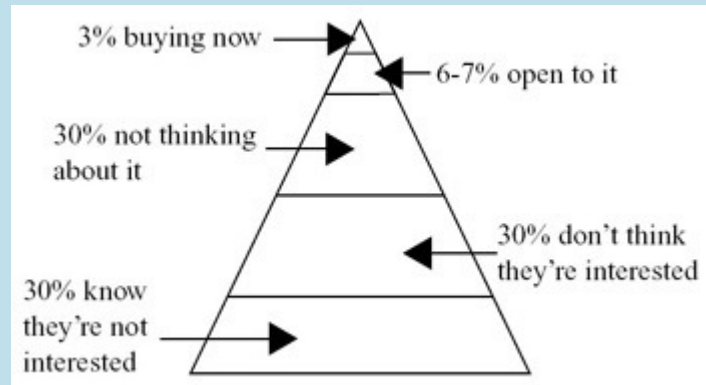
You might be surprised at what you can accomplish even on a "shoestring" budget.



Did You Know...?

On average, only 3% of your market is looking to buy your product or service.

The remaining 97% are OPEN TO IT, NOT THINKING about it, or they DON'T THINK they're interested.



Ask about our [Executive Briefing](#) sales tool - which is **GUARANTEED** to get you *dramatically* more appointments, and *dramatically* more closed sales!

E-mail us **TODAY** at Info@GrowthStrategies.us or call 770.601.0949 / 800.261.5034 to schedule a **Discovery Session** for your sales needs.

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